

Begin your journey  
to better hearing.




## Hear now. And always

As the global leader in implantable hearing solutions, Cochlear is dedicated to bringing the gift of sound to people with moderate to profound hearing loss. We have helped over 450,000 people of all ages live full and active lives by reconnecting them with family, friends and community.

We aim to give our recipients the best lifelong hearing experience and access to innovative future technologies. For our professional partners, we offer the industry's largest clinical, research and support networks.

That's why more people choose Cochlear than any other hearing implant company.

 Cochlear Bone Anchored Solutions AB  
Konstruktionsvägen 14,  
435 33 Mölnlycke, Sweden  
Tel: +46 31 792 44 00 Fax: +46 31 792 46 95

**Regional offices:**  
**Cochlear Americas**  
13059 E Peakview Avenue,  
Centennial, CO 80111, USA  
Tel: +1 303 790 9010 Fax: +1 303 792 9025

**Cochlear AG**  
EMEA Headquarters, Peter Merian-Weg 4,  
4052 Basel, Switzerland  
Tel: +41 61 205 8204 Fax: +41 61 205 8205

**Cochlear Ltd**  
(ABN 96 002 618 073)  
1 University Avenue, Macquarie University,  
NSW 2109, Australia  
Tel: +61 2 9428 6555 Fax: +61 2 9428 6352

**Cochlear Latinoamérica, S. A.**  
International Business Park Building 3835,  
Office 403, Panama Pacifico, Panama

Please seek advice from your medical practitioner or health professional about treatments for hearing loss. They will be able to advise on a suitable solution for the hearing loss condition. All products should be used only as directed by your medical practitioner or health professional. Not all products are available in all countries. Please contact your local Cochlear representative.

Cochlear Baha 5 sound processors are compatible with iPhone 7 Plus, iPhone 7, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone SE, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro (12.9 inch), iPad Pro (9.7 inch), iPad Air 2, iPad Air, iPad mini 4, iPad mini 3, iPad mini 2, iPad mini, iPad (4th generation), iPod touch (6th generation) and iPod touch (5th generation) using iOS 7.X or later. Baha, Cochlear, Hear now. And always and the elliptical logo are either trademarks or registered trademarks of Cochlear Bone Anchored Solutions AB or Cochlear Limited. iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries.

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If you want hearing that moves you.  
Choose SoundArc.



Hear now. And always



## HEAR WHAT YOU'VE BEEN MISSING.

If you have hearing loss, you may have gone many years without really experiencing the way sound should be. You want to hear well so you can enjoy the people and experiences that matter to you most.

The Cochlear™ Baha® System is a hearing implant for people with conductive hearing loss, mixed hearing loss or single-sided deafness (SSD). It uses the body's natural ability to conduct sound through bone and can have an immediate and positive impact on how well you hear.

The great thing about the Baha System is that unlike other hearing implants you can experience the benefits of bone conduction before you have surgery. And now you can live that moment through the Cochlear Baha SoundArc; an exciting, new hearing device that lets you hear like never before.

Rated **4/5** in speech understanding, sound quality & ease of use.<sup>1</sup>

### Soft tip colour options\*



Brown



Grey



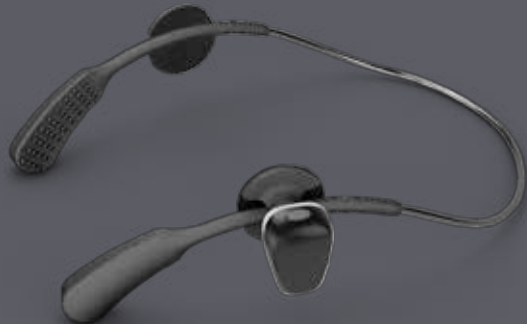
Pink



Turquoise



Green



\*Cannot be marketed until CE marked.

## LOOKS GOOD, SOUNDS BETTER.

The SoundArc fits to the contours of your head for a discreet and modern look. It's lightweight, practical and, like a pair of sunglasses, easy to put on and take off.

It fits securely and comfortably in place, so you can feel confident wearing it when you are at home, at work, exercising or out with friends.

Unlike "stick and go" solutions, the SoundArc connects with our full range of advanced Baha 5 sound processors to provide the amplification you need to hear and communicate with confidence.



Baha SoundArc with a Baha 5 Sound Processor.

Once you've experienced what a Baha System can do for you, take the next step to better hearing with a Baha bone conduction implant.

## INCREDIBLY SMALL AND SMART.

The Baha 5 Sound Processor is the industry's smallest – 20% smaller than any other sound processor.<sup>2</sup> And it's the smartest. For the first time in an implantable hearing system, the sound processor features Made for iPhone technology. This lets you stream sound directly from iPhone and iPad devices.

Using a Baha 5 Sound Processor gives you access to a range of great wireless accessories like a Mini Microphone and TV Streamer. And just like your smartphone, they connect directly to your sound processor. This removes the need for additional devices seen in other less advanced systems.

To learn more about Cochlear's wireless technology visit [www.cochlear.com](http://www.cochlear.com)

